

Western Development Museum, North Battleford
Inspiration 2012 Trade Show

featuring

Home-based Businesses and Saskatchewan-made Products

As someone actively involved in diversifying the Saskatchewan economy, you are invited to display and market your products and services during our “Inspiration 2012” Trade Show.

Next year the Western Development Museum’s trade show will coincide with the North Battleford Lions Club Gun and Collectibles Show. The Inspiration Trade Show takes place over three days - September 21st, 22nd & 23rd, 2012 at the Western Development Museum (on the south side of Highway 40) while the Gun and Collectible Show will be running Saturday and Sunday only at the Battlefords Agrivilla (on the north side of Highway 40). The Lions Club and the Western Development Museum are excited about joining forces.

The hours of the show will change a little from the the past few years. Comments from exhibitors in the past have indicated that there isn’t a lot of traffic after 5 p.m. so we have adjusted the hours and we’ll evaluate it after the show next year. On Friday, we will be open from 12 noon to 5 p.m., Saturday, from 10 a.m. to 5 p.m. and on Sunday from 10 a.m. to 3 p.m.

The other change for next year is the cost of booth space. The rate for an 8’x10’ space has increased from \$100.00 to \$150.00 to help us cover marketing, staffing and other costs related to the trade show.

You’ll find an exhibitor application enclosed with this letter and if you have any questions concerning the trade show please don’t hesitate to contact me.

Sincerely,

Shirley Maze
Western Development Museum
P.O. Box 183, Jct. Hwy. 16 & 40
North Battleford, Sk S9A 2Y1
Phone: (306)445-8033
Fax:(306)445-7211
E-Mail: smaze@wdm.ca

Exhibit Space Application

Company Name _____

Contact Person: _____

Street Address: _____

Mailing Address (if different from street address): _____

City: _____ Prov.: _____ Postal Code: _____

Phone: () _____ Ext: _____ Fax: () _____

Email: _____ Website: _____

Do you require power? _____

Please list products and services that you will be promoting at the show. The Organizing Committee requires this information to assess your exhibit and alert us to items which may be promoted in our advertising campaign. Should your application be accepted, you will be permitted to promote and sell only those products and services as approved by the Organizing Committee (please include any literature or brochures you may have available).

Exhibitor Booth Rates - \$150.00 plus 5% GST = \$157.50/booth. Standard booth size is 8'x10'.
(Double booths are available upon request. \$300 plus 5% GST = \$315).

Exhibitor fees must be paid in full before September 1, 2012. If space allows, booths will be made available up to one week before the show.

CANCELLATIONS: Cancellations within two months of the trade show will receive their total exhibitor fee back. Exhibitor fees are non-refundable after this time period.

Please indicate method of payment:

Cheque Money Order Visa Mastercard Interac

If paying by credit card please provide the following information:

Name on card: _____

Card Number: _____ Expiry Date: _____

Please make all cheques payable to The Western Development Museum and mail exhibitor fee and application to: P.O. Box 183, Hwy. 16 West, North Battleford, SK S9A 2Y1.

Signature of Exhibitor or Representative: _____

Date: _____